

Lombardi Hill

Consulting



Debbie Hill, BS, FAHA is a healthcare consultant and advisor focusing on strategic planning and implementation of performance-driven Centers of Excellence in a variety of community, tertiary and quaternary hospital settings. She is the owner of [Lombardi Hill Consulting Group](#), a focused healthcare strategy firm based in Florida. In 2018, she co-founded [Stroke Challenges, LLC](#).

Ms. Hill has worked with health systems, hospitals, physician practices and community development organizations to develop and implement neuroscience, stroke, oncology, and orthopedic centers of excellence. She has helped organizations design and plan new facilities including patient towers, diagnostic facilities, multi-disciplinary clinic facilities and specialty surgical hospitals. She has worked with physician practices on recruitment, practice plan redesign and productivity improvement.

Ms. Hill and her team assist clients with the development of neuroscience centers of excellence with a recent focus on certified primary, thrombectomy-capable and comprehensive stroke centers of excellence. They lead in the business and clinical development of regional systems of care, innovative research initiatives, healthcare professional education and training. Ms. Hill is a sought-after resource on the business and financial aspects of neuroscience and stroke care including CMS payments and requirements for hospitals and physicians and value-based care. She served for four years on the American Heart Association/American Stroke Association (AHA/ASA) National Advisory Committee, (chairing the Post-Acute Stroke Subcommittee) and the Greater Southeast Affiliate Research Committee. She served on AHA/ASA's Writing Group and is an author of the published 2021 Guidelines for the Prevention of Secondary Stroke and TIA. She also served on a Centers for Medicaid and Medicare (CMS) Technical Expert Panel for a Complex, Chronic Illness Time At Home Quality Measure.

Ms. Hill has a proven record of accomplishment as a hospital administrator leading specialty-specific service lines in multi-campus, complex private and academic medical center environments. She is an invited speaker nationally on topics related to neuroscience, spine and neurovascular center of excellence development, certified stroke center development, learner-centered healthcare professional education, performance tracking, technology adoption and physician alignment strategies. She has served on The Joint Commission's Disease-Specific Care Advisory Council and the Board of Directors for the American Heart Association's (AHA) Greater Southeast Affiliate where she chaired a 7-state Healthcare Strategic Initiatives Committee focusing on Cardiovascular and Stroke Systems of Care. She also served on the Florida AHA Task Force that was instrumental in bringing improved stroke care to Floridians through the Florida Stroke Law.

Formerly with Advent Health, Ms. Hill served as the Assistant Vice President for the Neuroscience Institute at Florida Hospital. She led the development and growth of Florida Hospital's 7-hospital (1800-bed) system neuroscience, neurovascular and spine service lines that generated \$380 million in revenues. Under her leadership, US News & World Report ranked the Institute as leader in the country in neurology and neurosurgery. She also she served as a neuroscience consultant and advisor to Advent Health's 17-hospital Florida Division.

Before her role at Florida Hospital, she directed the Neurological Center at Shands Hospital at the University of Florida.

Additionally, her healthcare experience includes development of hospital/physician alignment models, service line marketing and network development, physician relations, hospital regulatory compliance, management of outpatient surgical services, Medicare cost reporting and managed care contracting for expansive hospital and physician provider networks.